

Cookie Policy
Website World Petunia
Università Campus Bio – Medico di Roma

1. Introduction

This Cookie Policy refers exclusively to the "World Petunia" website of the Università Campus Bio – Medico di Roma (<https://worldpetunia2026.wixsite.com>, hereinafter referred to as the "Website") and should be understood as an integral part of the Privacy Policy of the same.

2. What are cookies

A "cookie" is a small text file that can be stored in a dedicated space on the hard drive of the user's device (e.g., computer, tablet, smartphone, etc.) when visiting a website through their browser and may be subject to the user's prior consent before being installed. Through cookies, a website remembers the user's actions and preferences (such as login data, chosen language, font size, other display settings, etc.) so that they do not have to be re-entered when the user returns to visit the website or navigates from one page to another. Cookies are used for computer authentication, session monitoring, and storing information regarding the activities of users accessing a website and may also contain a unique identification code that allows tracking the user's navigation within the website for statistical or advertising purposes. During navigation on a website, the user may also receive cookies from different websites or web servers (so-called "third-party cookies"). Some operations could not be performed without the use of cookies, which in some cases are technically necessary for the website to function.

There are various types of cookies, depending on their characteristics and functions, and these can remain on the user's computer or mobile device for different periods of time: so-called session cookies, which are automatically deleted when the browser is closed; so-called persistent cookies, which remain on the user's device until a predetermined expiration date.

According to the applicable regulations, the use of cookies does not always require the user's explicit consent. In particular, so-called "technical cookies" do not require consent, as they are used solely to carry out the transmission of a communication over an electronic communications network or to the extent strictly necessary to provide a service explicitly requested by the user. In other words, these are cookies that are essential for the operation of the website or necessary to perform activities requested by the user. Among the technical cookies that do not require explicit consent for their use, the Italian Data Protection Authority (see the provision "[Identification of simplified methods for the information and acquisition of consent for the use of cookies](#)" of May 8, 2014 - hereinafter referred to as "Provision" - and, most recently, the "[Guidelines on cookies and other tracking tools](#)" of June 10, 2021 - hereinafter referred to as "Guidelines") also includes:

- first-party and third-party statistical or analytical cookies, if tools are adopted that reduce the identifying power of the cookies and the third party does not cross-reference the information collected with other information already available, used to collect information, in aggregate form, on the number of users and how they visit the website itself;
- navigation or session cookies, whose deactivation compromises the use of the services available on the website;
- functionality cookies, which allow the user to navigate according to a series of selected criteria (e.g., language, products selected for purchase) to improve the service provided to the user.

Conversely, for "profiling cookies," which are aimed at identifying the user's preferences to improve and personalize their browsing experience and/or show them marketing communications in line with the preferences expressed during navigation, as well as for third-party statistical or analytical cookies, if tools that reduce the identifying power of the cookies are not adopted and the third party cross-references the information collected with other information already available, the user's prior consent is required.

3. Types of Cookies used by the Website and possibility of (de-)selection

The Website uses the following cookies, which can be deselected individually (as specified below in the “Cookie settings” section):

technical navigation cookies: These cookies allow the Website to function correctly and display its content; their deactivation would result in malfunctions of the Website. Among the technical navigation cookies, session and functionality cookies are included, used to activate specific functions of the Website and to configure the Website according to your choices (e.g., language, etc.), in order to improve your browsing experience.

It should be noted that the aforementioned third parties process personal data as data processors on behalf of the Data Controller, pursuant to specific data processing agreements under Article 28 of Regulation (EU) 2016/679. The third parties, listed below with their respective hyperlinks to privacy policies, typically also act as independent data controllers for the data collected through the cookies they send; in such cases, the user gives or denies consent directly to the owner of the cookie in question to which the Website merely refers. The management of information collected by third parties is governed by their privacy policies, which are referenced below for convenience:

In detail, the cookies installed through the Website are indicated below:

Name	Type of cookie and owner	Purpose	Persistence time	Category (first/third party)
sec-fetch-unsupported	Functional / Wix	Manages browser security feature limitations	Session	First-party
wixSession	Functional / Wix	Security, stability, and core functions	12 months	First-party
oAuthState	Functional / Wix	Authentication and session identification	Session	First-party
client-session-bind	Security / Wix	Client-side API protection	Session	First-party
server-session-bind	Security / Wix	Server-side API protection	Session	First-party
_wixAB3	Functional / Wix	A/B testing and site experiments	6 months	First-party
fedops.logger.sessionId	Functional / Wix	Monitors errors and technical resilience	12 months	First-party
bSession	Performance / Wix	Measures system effectiveness and performance	24 hours	First-party
TS*	Security / Wix	Traffic security and attack detection	Session	First-party
SSR-caching	Performance / Wix	Optimizes page rendering and loading	24 hours	First-party
svSession	Functional / Wix	Identifies unique visitors and tracks sessions	12 months	First-party
hs	Functional / Wix	Security (Session stability)	Session	First-party
XSRF-TOKEN	Functional / Wix	Security (Protects against CSRF attacks)	Session	First-party

4. Cookie settings

Users can manage their preferences and choose which cookies to authorize at any time by clicking the blue icon (fingerprint) located at the bottom left of every page on the site.

The user can also authorize, block, or delete (in whole or in part) cookies through the specific functions of their browser (so-called browser). To disable these cookies or to get more information on how to set preferences on the use of cookies through your browser, you can consult the relevant instructions:

[Internet Explorer](#)

[Firefox](#)

[Chrome](#)

[Safari](#)

[Opera](#)

[Edge](#)

Attention: The user is informed that disabling technical cookies may result in the inability to use the Website and view its content. Disabling functionality cookies may cause some services or certain functions of the Website to be unavailable or not work correctly, and the user may be required to modify or manually enter some information or preferences each time they visit the Website.

The lack of authorization for the other indicated cookies will not affect the functioning of the Website; however, for third-party cookies, since these types of cookies are sent exclusively by third parties and the Website Owner cannot control the sending of these cookies to the user's terminal, the related opposition can be exercised by accessing the consent forms prepared by the aforementioned third parties, if present, or through the settings of your browser. The links to the privacy policies and any consent collection forms for receiving cookies prepared by the third parties that send cookies through the Website are provided in the section "Types of cookies used by the Website."

As for the cookies directly sent by the Website manager, in addition to the procedure made available on this page, the user can block or delete (in whole or in part) the cookies through the specific functions of their browser (as mentioned above).

The choices made by the user regarding the Website's cookies will be recorded in a specific technical cookie, with the characteristics reported in the relevant cookie table.

The user's preferences regarding cookies will need to be reset if different devices or browsers are used to access the Website.